

TOURISM PLUS[®]
SHANGHAI
上海旅游产业博览会



HOTEL & SHOP PLUS
Shanghai
上海酒店及商业空间展



China's leading trade show for construction
and operation of hotels and commercial space

Hotel & Shop Plus

March 31 to April 3, 2026

Shanghai New International Expo Centre

Co-located Events

The 34th Expo Build China

Expo Lighting for Commercial Properties

Shanghai International Hotel Investment & Franchise Expo

Shop Plus



Hotel & Shop Plus Shenzhen

16-18 December 2025

Shenzhen World Exhibition & Convention Center

Organizers





2025 Facts & Figures

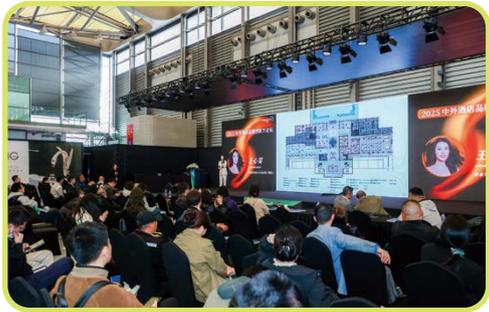


Hotel & Shop Plus, the leading trade show in China dedicated to construction and operation of hospitality and commercial space, which is organized by Sinoexpo Informa Markets.

Hotel & Shop Plus 2025 has achieved great success, bringing together over 2,000 exhibitors and 134,953 professional visitors, covering the entire supply chain from building materials, smart hotel, lighting & intelligent controls, hotel supplies, cleaning and maintenance. Notably, this year's exhibition saw a record-high number of international attendees on-site with 8,651 overseas visitors from 124 countries and regions. Their presence not only added a strong international atmosphere to the exhibition but also further enhanced its global influence.

Besides, over 150 exhibitors joined more than 500 matchmaking sessions and many of them received international cooperation projects and large orders exploring unlimited potential in global hotel industry.

TOP 10 Countries and Regions





Visitor Analysis

As the first annual exhibition in the hotel industry, 2025 Hotel & Shop Plus witnessed a significant surge in the number of attendees, leading to an overall improvement in exhibition scale, the number of professional buyers, and the quality of exhibitors.

The exhibition attracted **International real estate developers, chain hotel groups, individual hotels, hotel engineering, investors, interior designers, lighting designers, soft decoration designers, hotel supplies manufacturers and members of various associations** to visit and purchase.



Exhibitor Feedback

Satisfied and very satisfied with the exhibition



Will recommend this exhibition to friends or colleagues



Will participate in this exhibition next year



Show Sectors



Building Materials



Ceramics & Bathroom and Overall Solutions



Wall Decoration & Overall Customization



Lighting & Smart Control



Hotel Supplies



Smart Hotel



Smart Office



Commercial Design



Sunshade Materials

Events

China International Building & Interior Design Forum	International Hotel Brand Innovation Forum
Living Design: The Fusion of Architecture, Fashion, and Lifestyle	Hotel Brand Investment and Franchise Zone & Hotel Plus Mockup Room Show
China International Lighting Design Forum	China Outlets Industry Development Forum
Shaping Beautiful Spatial Experience with Light 2025	Hotel Uniform Show
China Shopping Mall Development Forum	2025 Hotel Traffic and Brand IP Marketing Forum
2025 Hotel Traffic and Brand IP Marketing Forum	Living Design: The Fusion of Architecture, Fashion, and Lifestyle
Ching Hotel Procurement Conference	Hotel Housekeeping Competition

Part of Featured Exhibitors



Marketing Promotion

WeChat Followers 300,000+	SEM Clicks 1,800,000+	Online Platform Exposure 2,000,000+
EDM 700,000+	SMS 500,000+	Media Partners 500+

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